

Fig. 1

Fig. 2

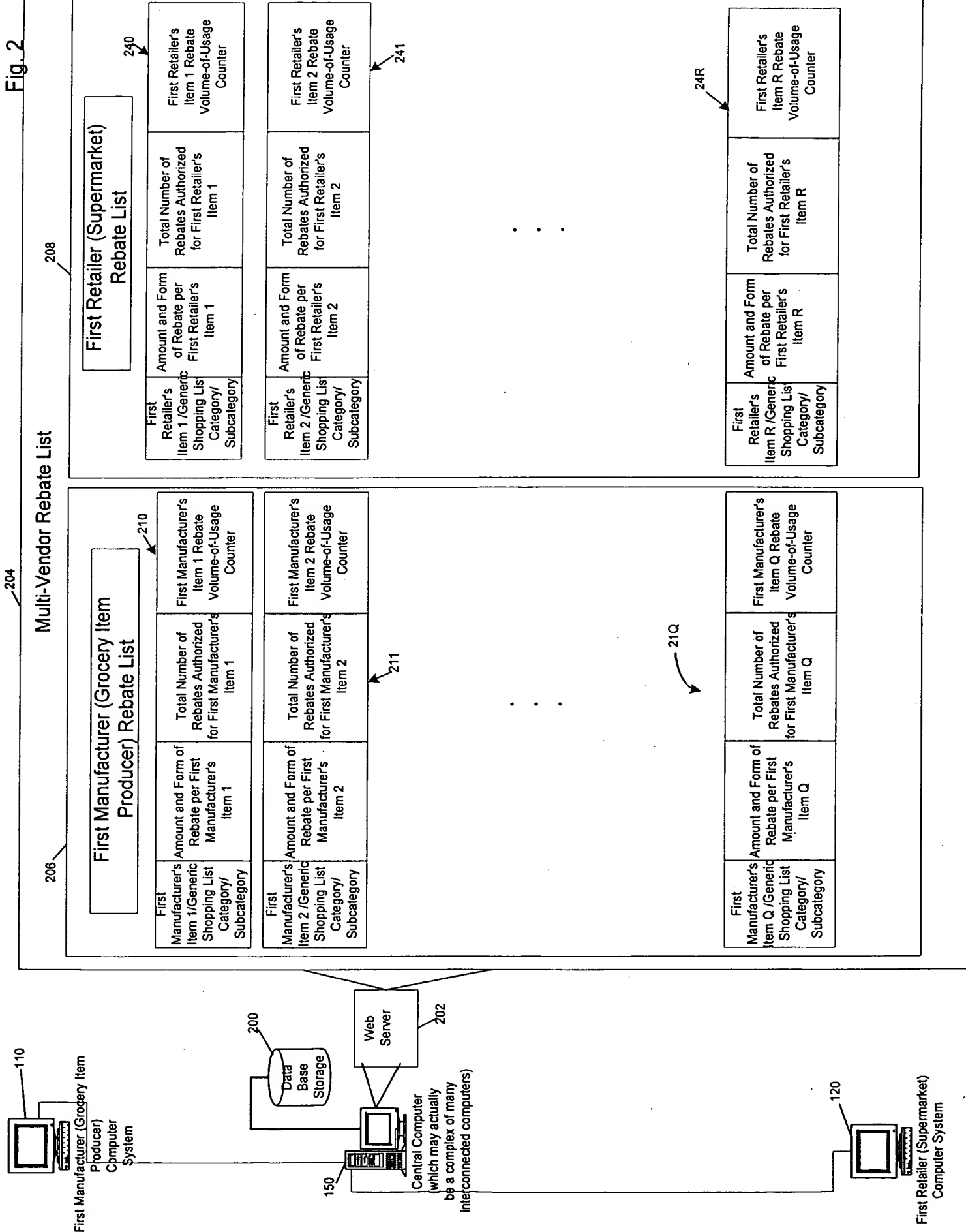


Fig. 3

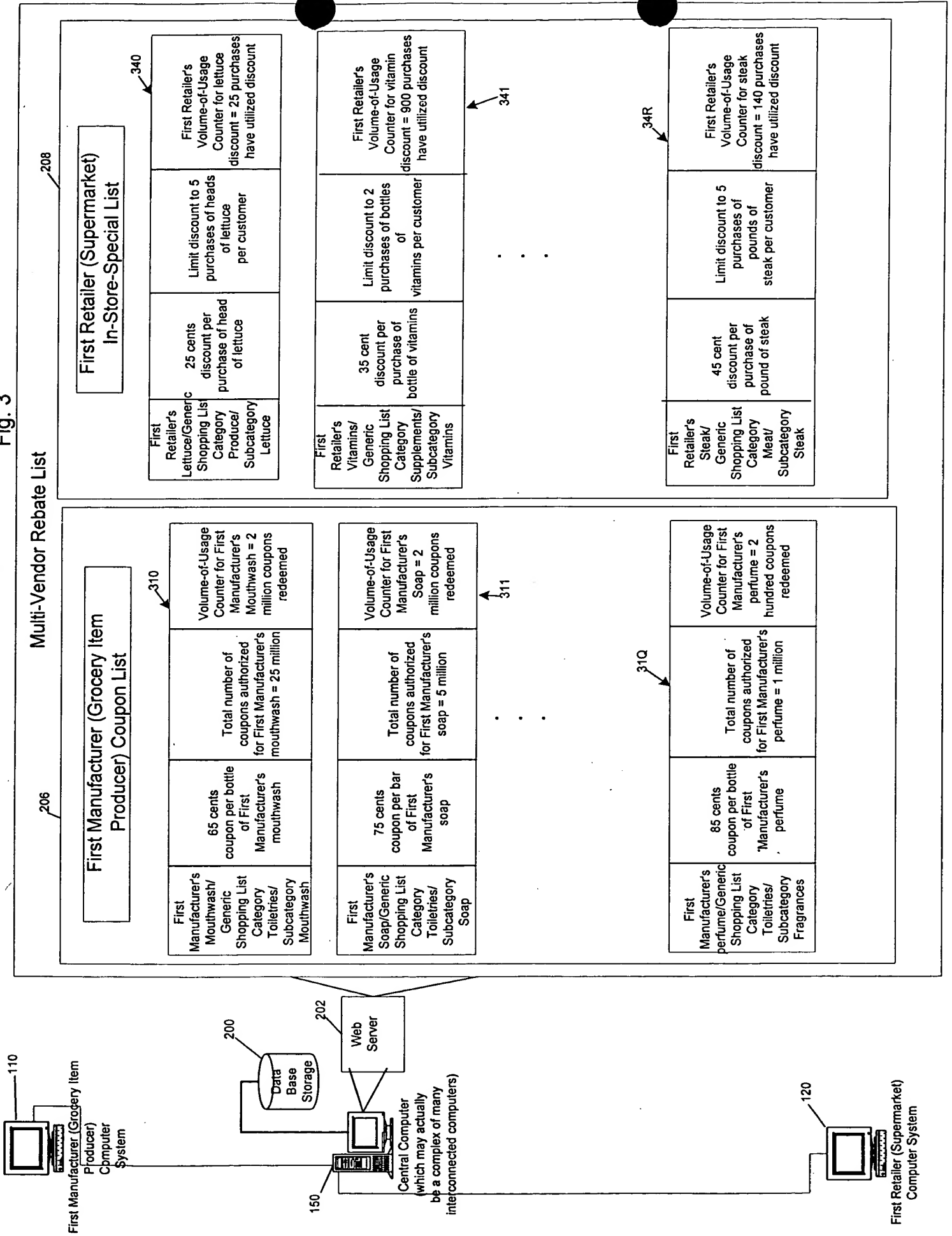


Fig. 4

204

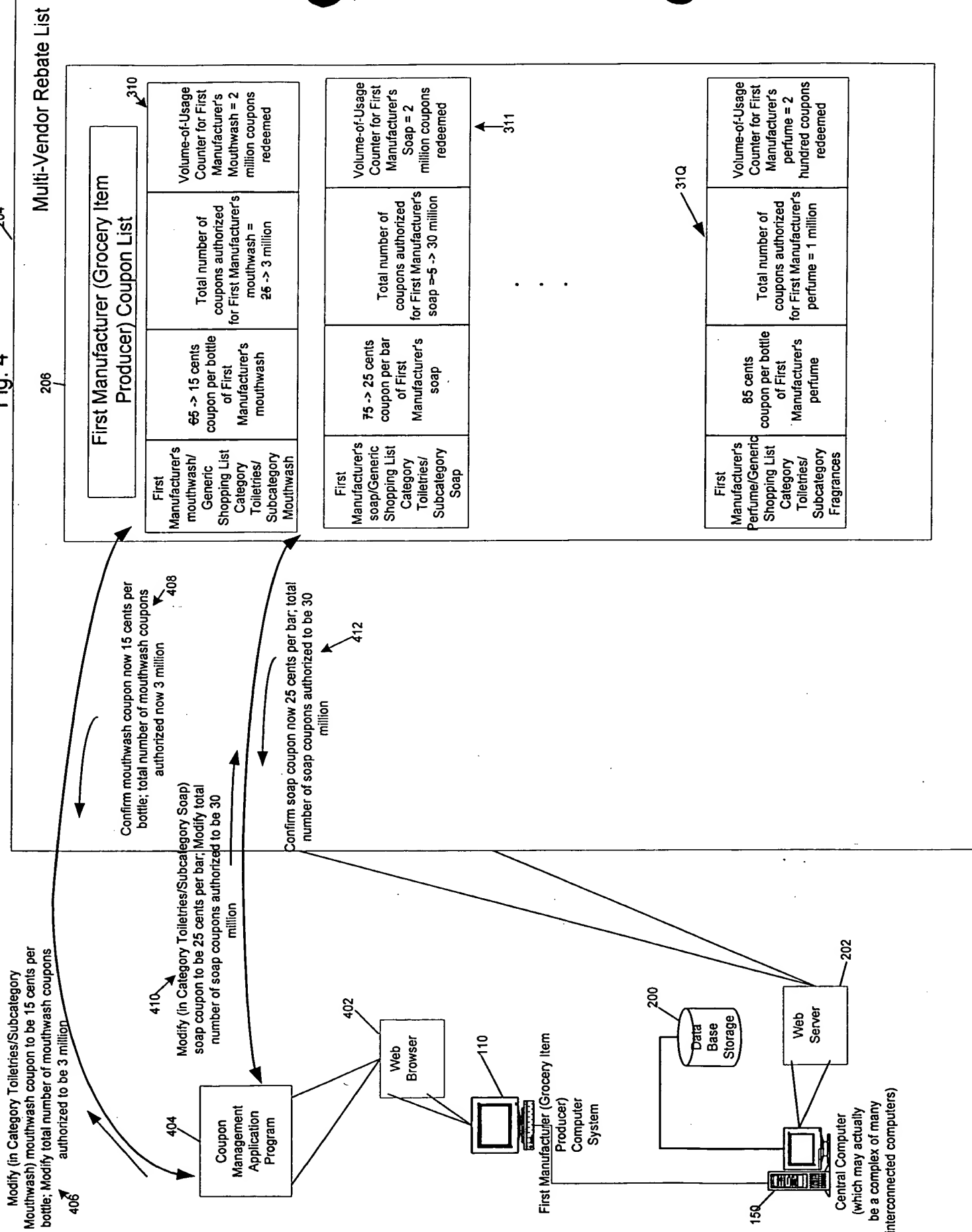
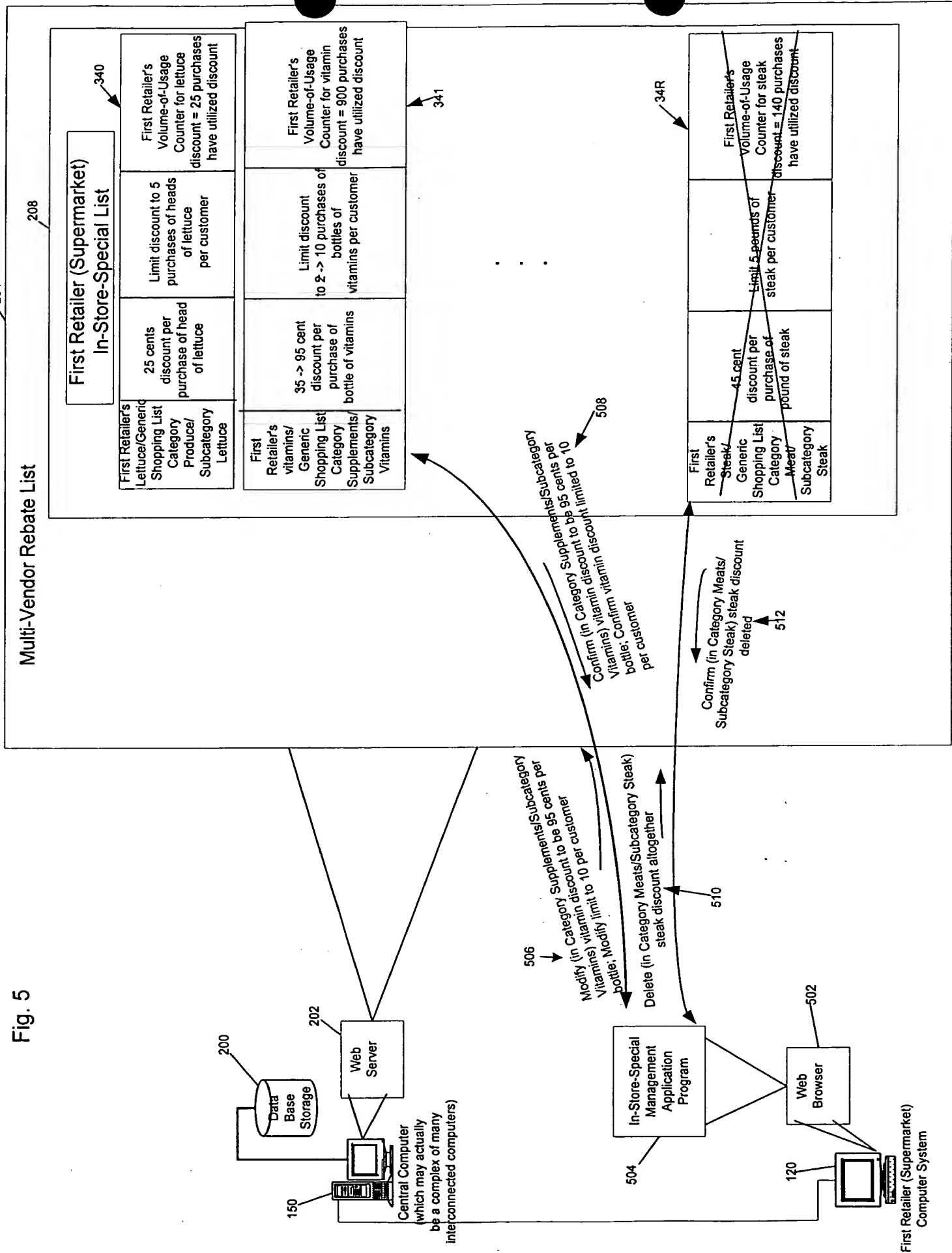
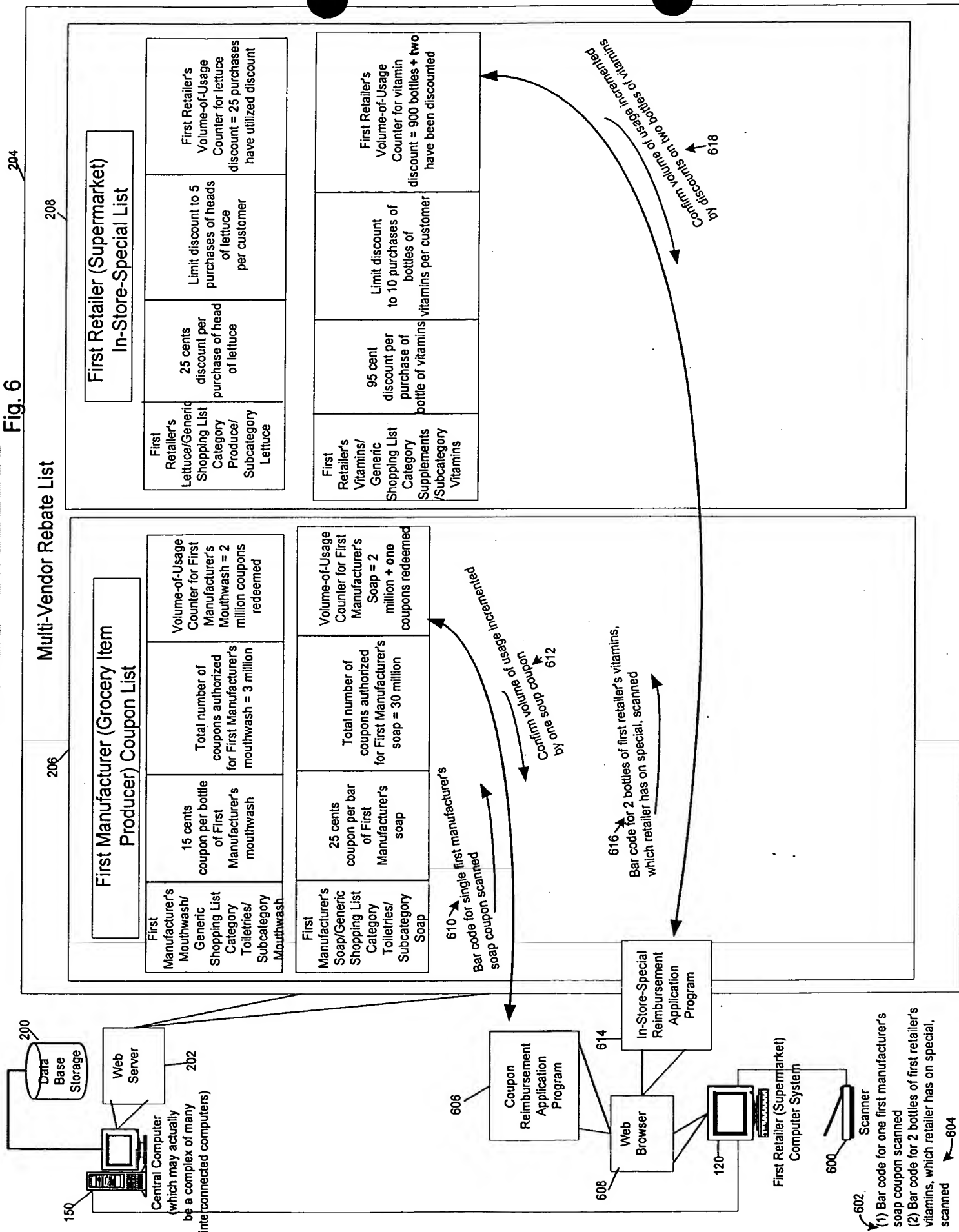
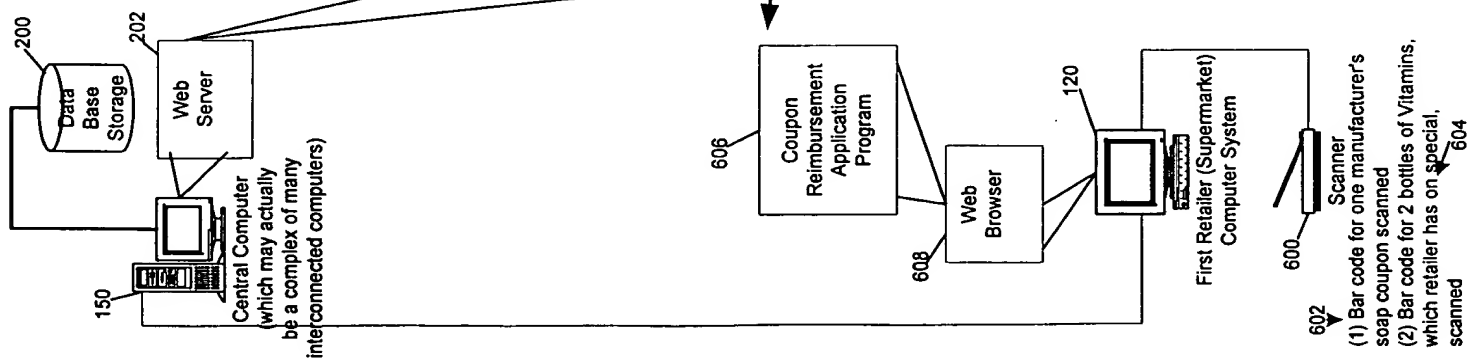


Fig. 5



**Fig. 6**





## Multi-Vendor Rebate List

## First Manufacturer (Grocery Item Producer) Coupon List

First Manufacturer's Mouthwash/Generic Shopping List Category Toiletries/Subcategory Mouthwash	15 cents coupon per bottle of First Manufacturer's mouthwash	Total number of coupons authorized for First Manufacturer's mouthwash = 3 million	Volume-of-Usage Counter for First Manufacturer's Mouthwash = 2 million coupons redeemed
First Manufacturer's Soap/Generic Shopping List Category Toiletries/Subcategory Soap	25 cents coupon per bar of First Manufacturer's soap	Total number of coupons authorized for First Manufacturer's soap = 30 million	Volume-of-Usage Counter for First Manufacturer's Soap = 2 million + one coupons redeemed

Bar code for single first manufacturer's soap coupon scanned

Bar code for the single first manufacturer's soap coupon is currently worth 25 cents. Transaction on 21 May 2000 has been logged

## First Manufacturer (Grocery Item Producer) Retailer-Specific Coupon Usage List

## First Retailer Coupon Redemption Log

Type of Coupon	Time and Date of Redemption	Value of Coupon at Time of Redemption
Peanut Butter	0830 hours on 21 May 2000	\$00.25
Razor Blades	1045 hours on 21 May 2000	\$00.85
Soap	1440 hours on 21 May 2000	\$00.25

## Second Retailer Coupon Redemption Log

Type of Coupon	Time and Date of Redemption	Value of Coupon at Time of Redemption
Diapers	1230 hours on 21 May 2000	\$02.25
Formula	1345 hours on 21 May 2000	\$04.85
Aspirin	1740 hours on 21 May 2000	\$00.65

## Nth Retailer Coupon Redemption Log

Type of Coupon	Time and Date of Redemption	Value of Coupon at Time of Redemption
Beer	2130 hours on 21 May 2000	\$02.25
Chips	2131 hours on 21 May 2000	\$01.35
Salsa	2131 hours on 21 May 2000	\$00.25

## Mth Manufacturer Retailer-Specific Coupon Usage List

## First Retailer Coupon Redemption Log

Type of Coupon	Time and Date of Redemption	Value of Coupon at Time of Redemption
Butter	0838 hours on 21 May 2000	\$00.35
Syrup	1145 hours on 21 May 2000	\$01.85
Soap	1444 hours on 21 May 2000	\$00.65

## Nth Retailer Coupon Redemption Log

Type of Coupon	Time and Date of Redemption	Value of Coupon at Time of Redemption
Wine	2330 hours on 21 May 2000	\$02.25
Coffee	2333 hours on 21 May 2000	\$03.35
Salsa	2131 hours on 21 May 2000	\$00.25

Fig. 7

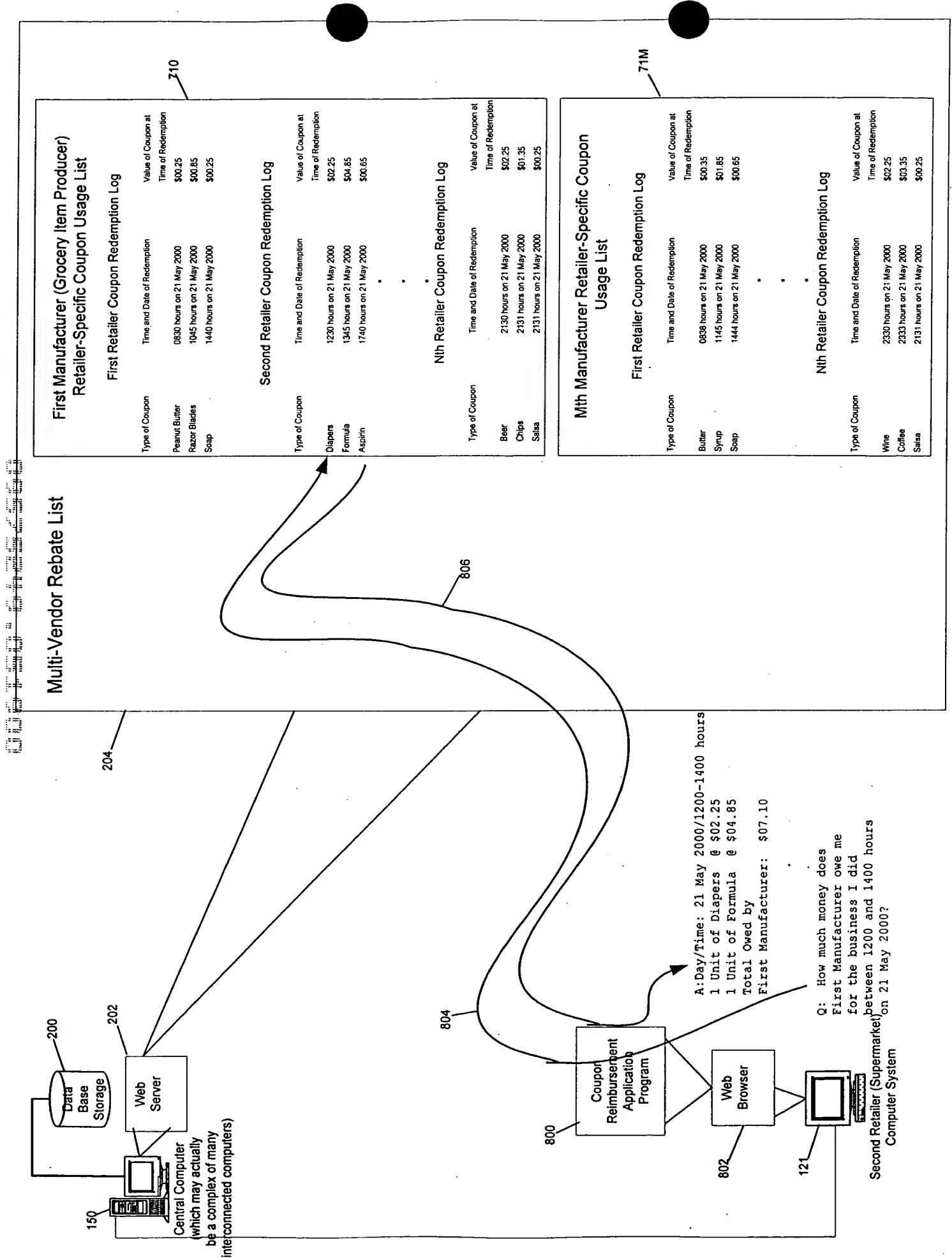


Fig. 8



Fig. 9

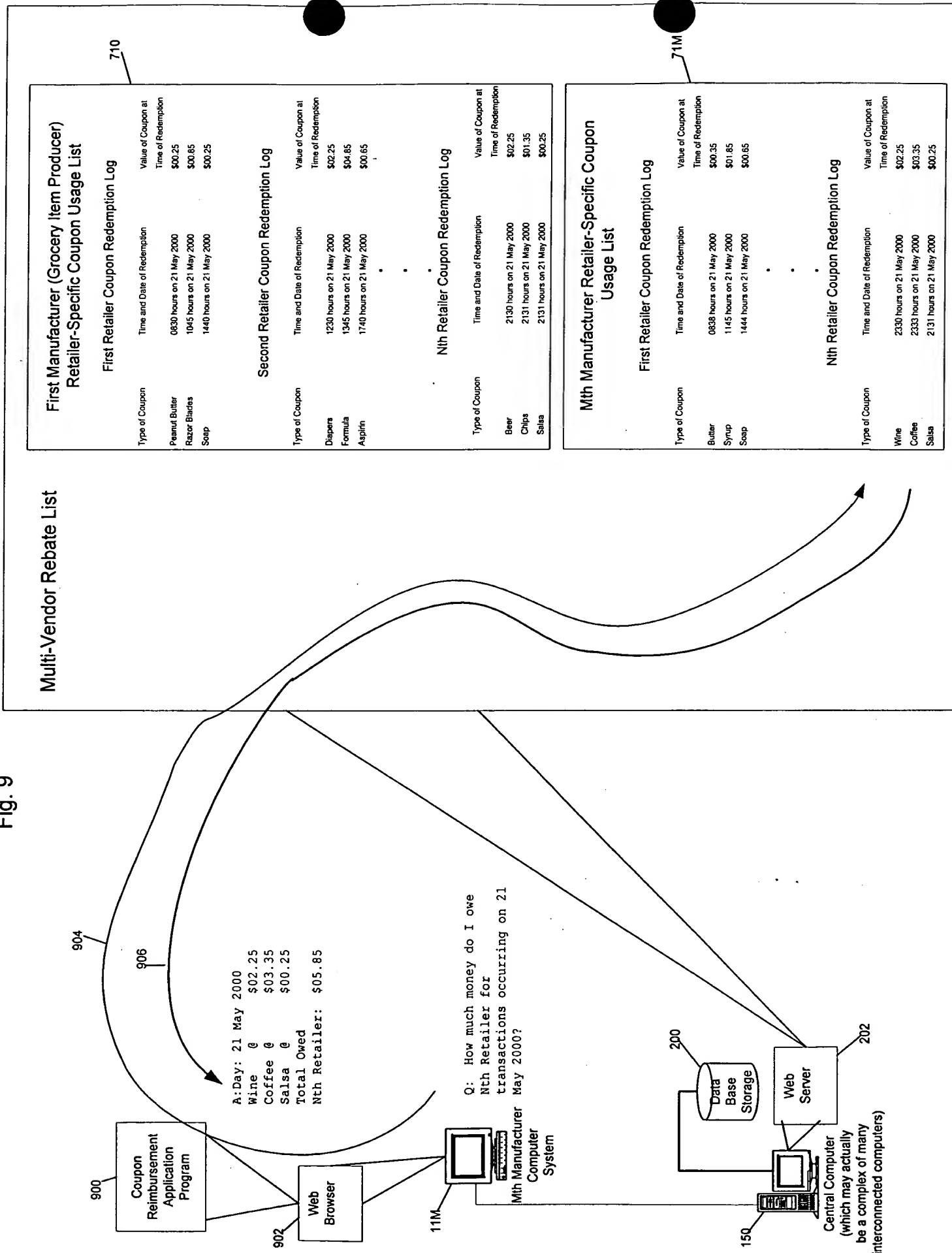
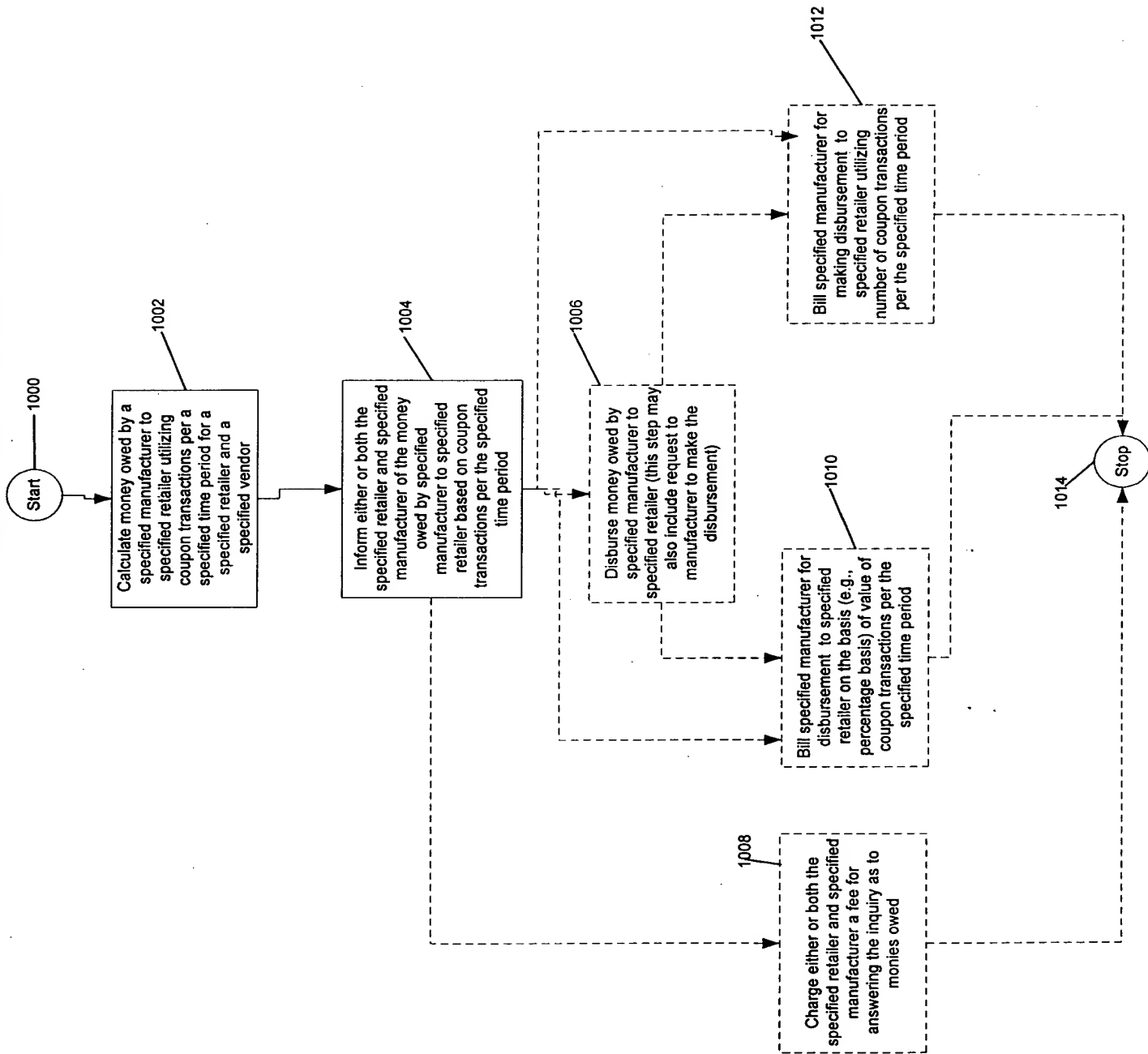
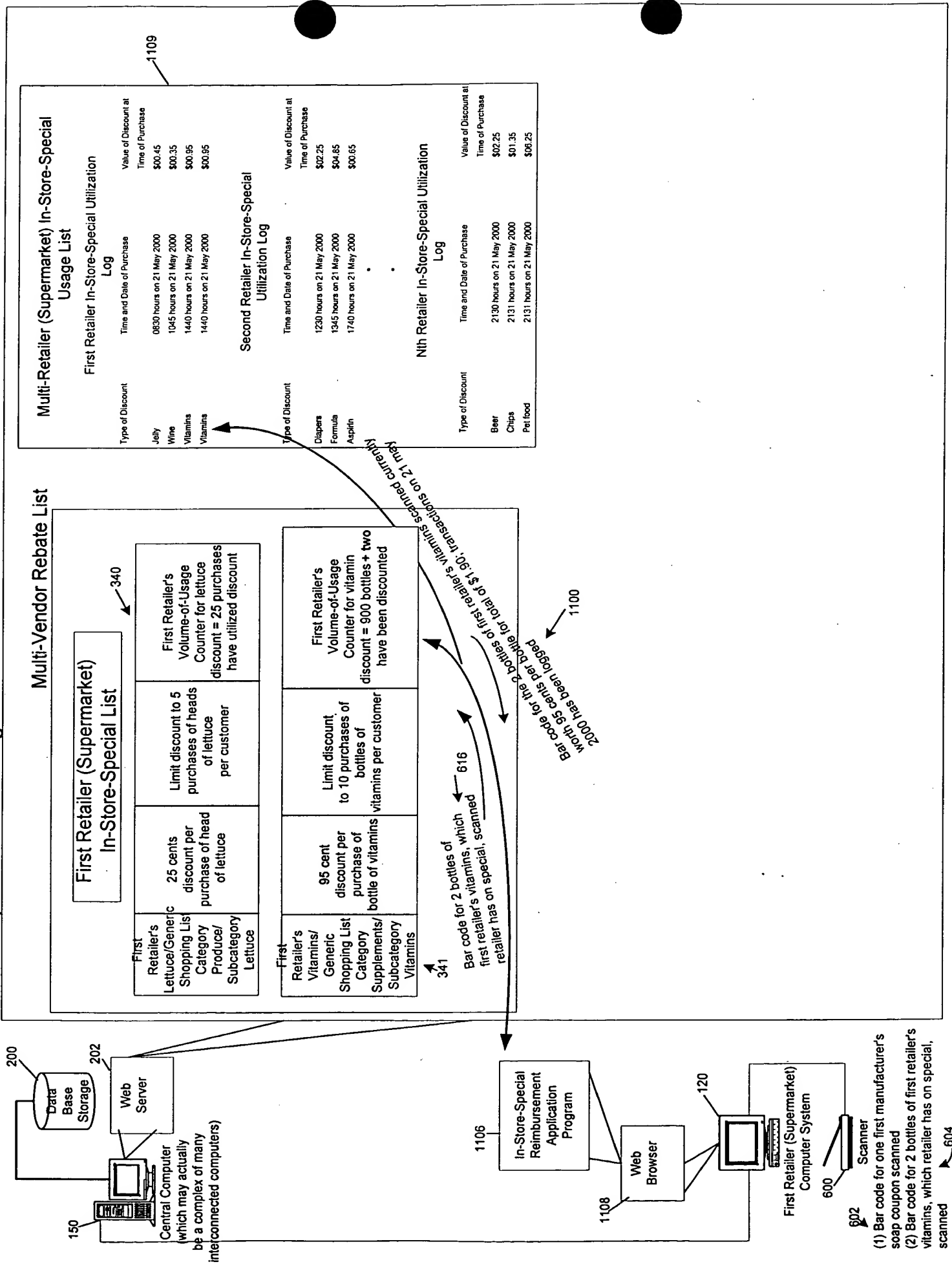


Fig. 10





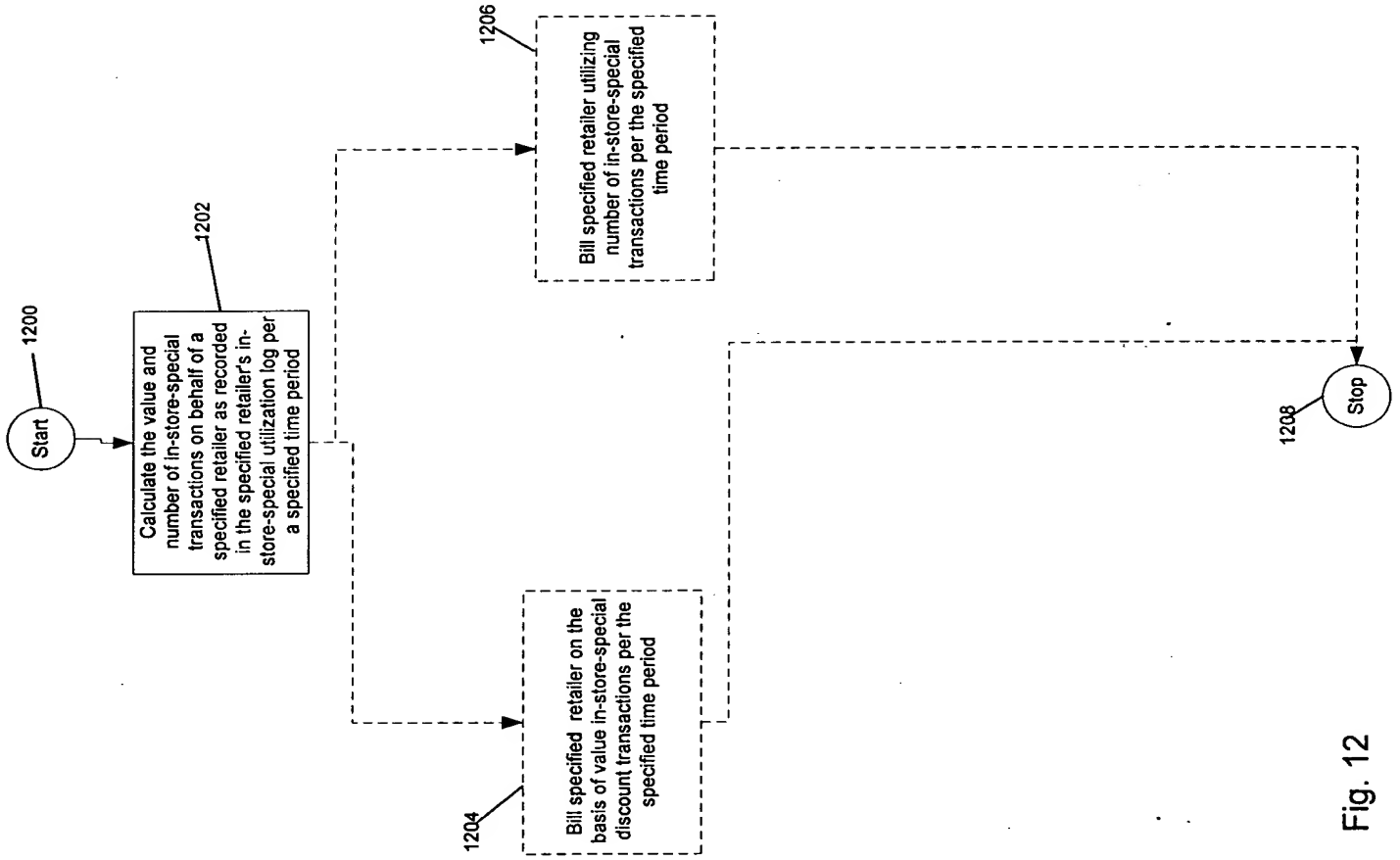


Fig. 12

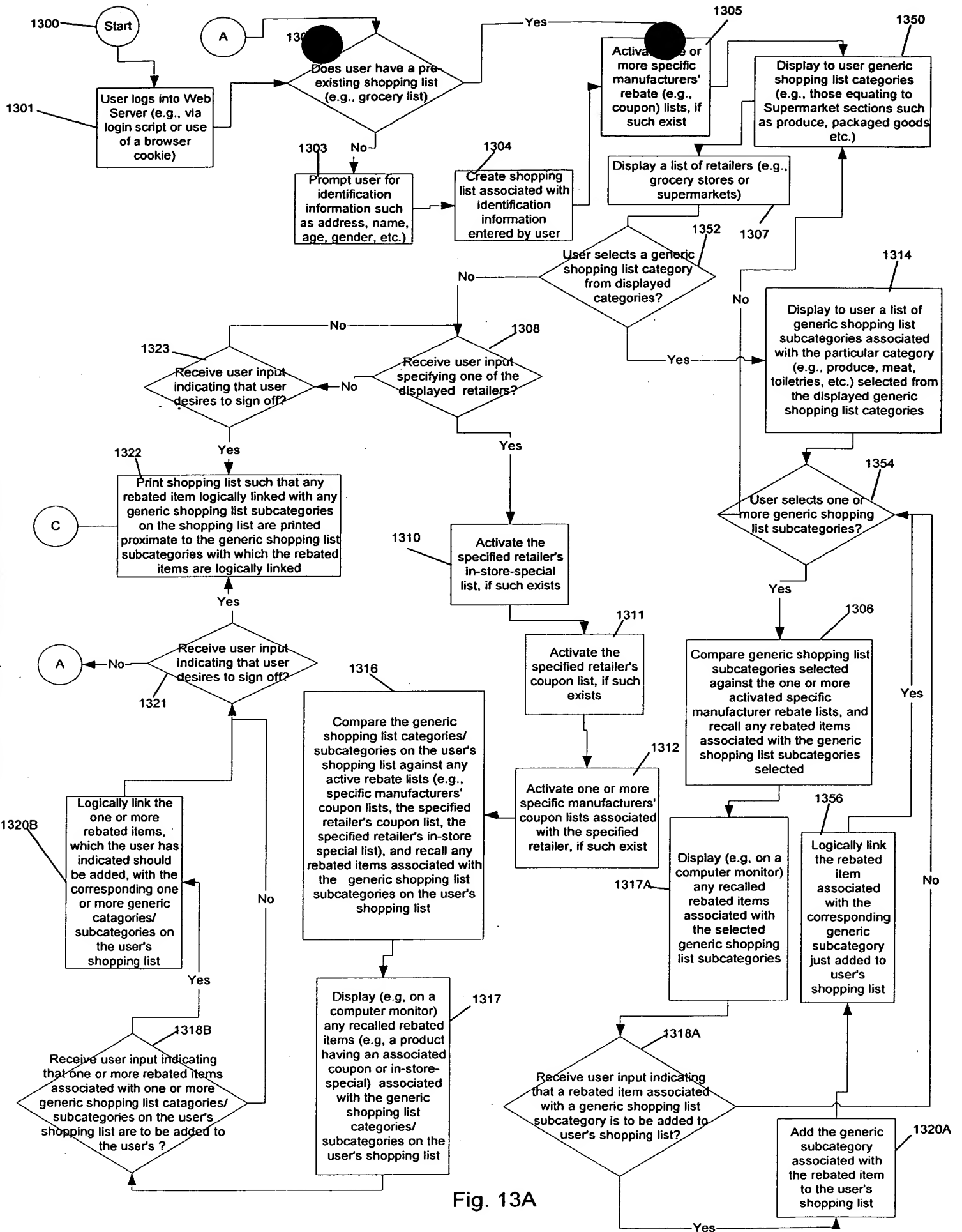


Fig. 13A

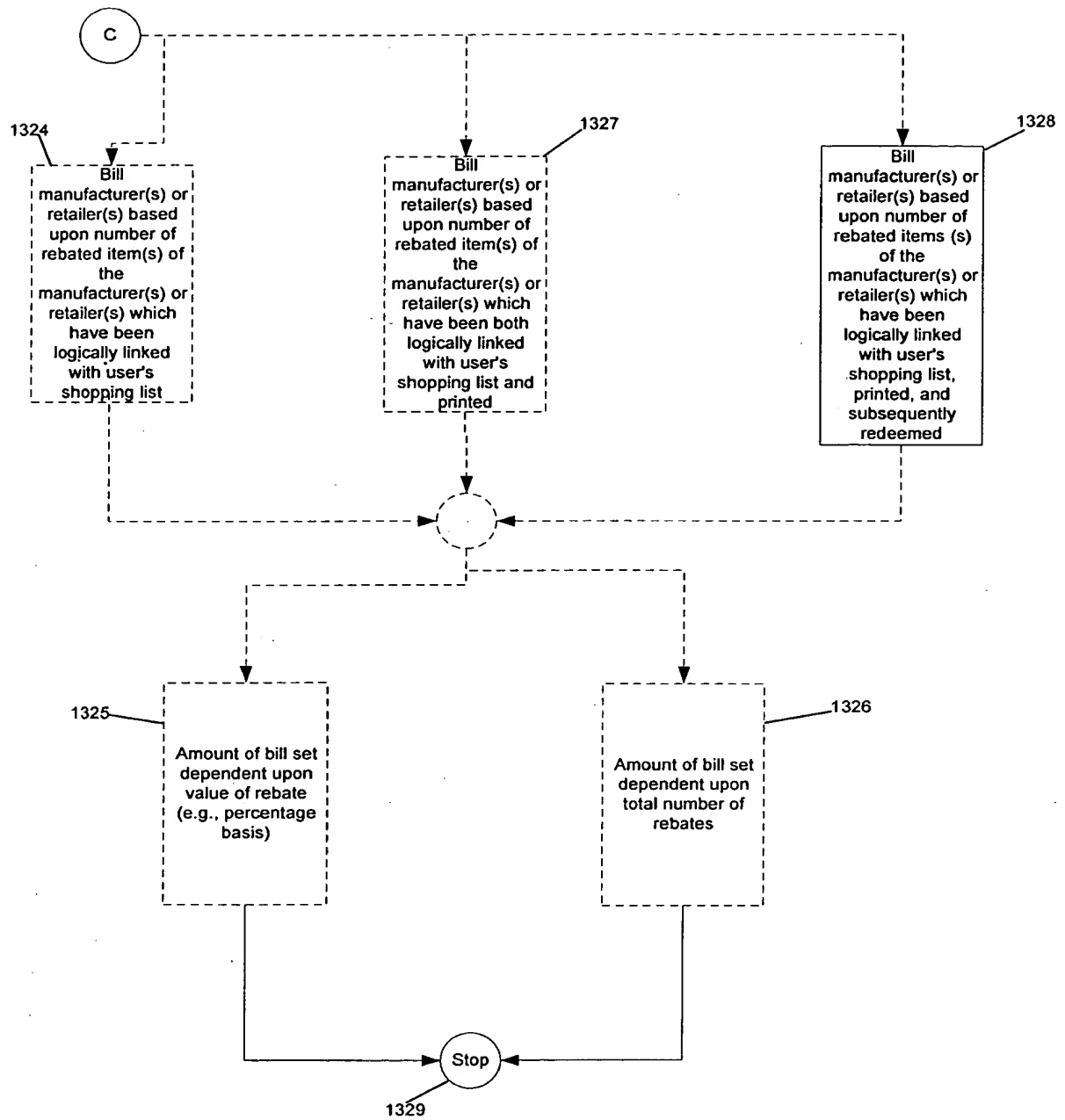


Fig. 13B

Fig. 14

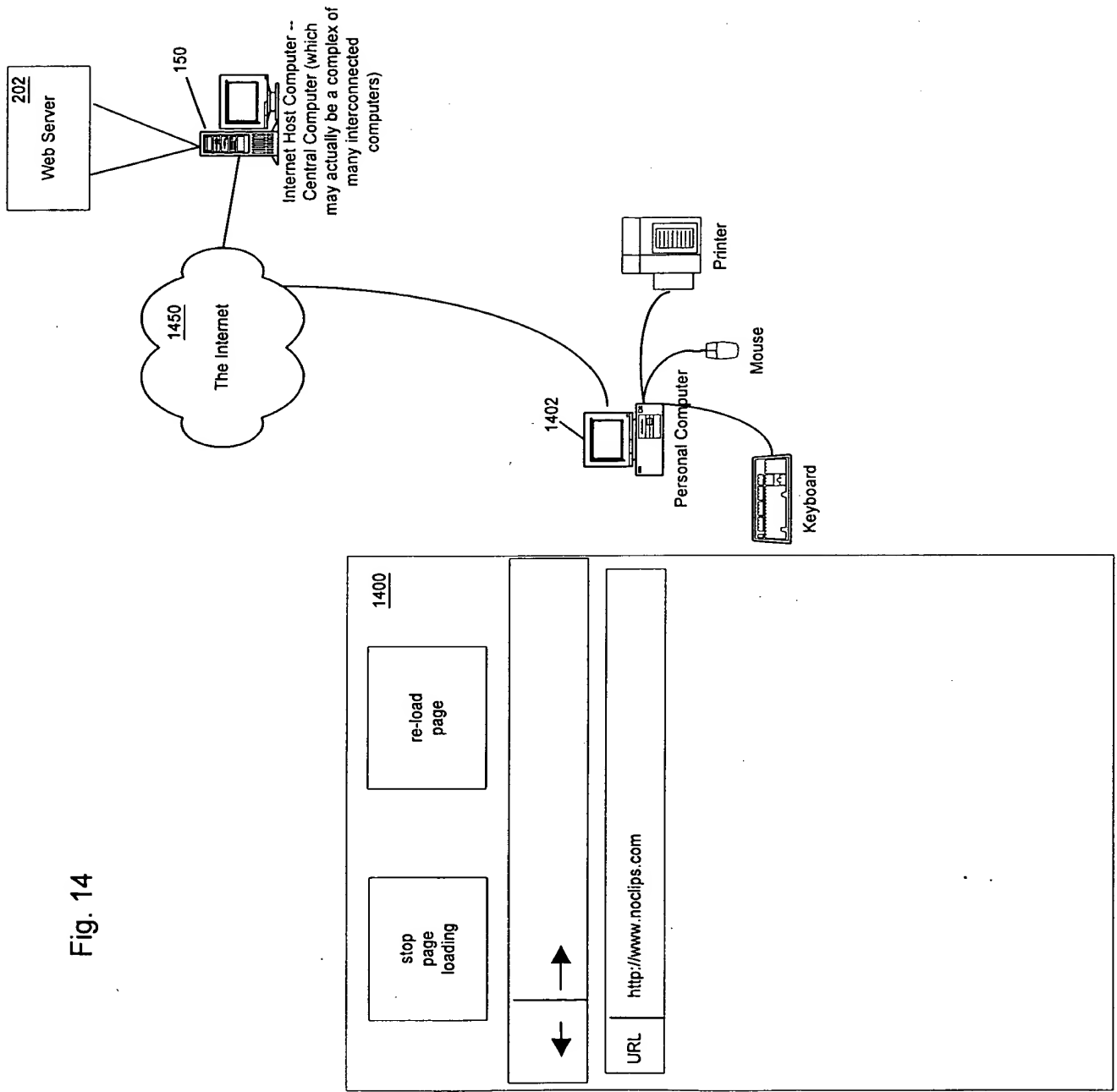



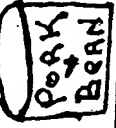

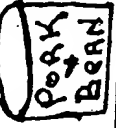


Fig. 15 1502

1500

Albertson	HEB	Randels	Kroger	Safeway	Walmart
					
Master List	1509	1508	1510	1512	1514
Click on Store To Show Store Special	1515	1516	1517	1518	1519
MANUFACTURE COUPONS	1520	1521	1522	1523	1524
other Misc.	1525	1526	1527	1528	1529
	1530	1531	1532	1533	1534
Movies	1535	1536	1537	1538	1539
EXIT	1540	1541	1542	1543	1544



# Special HEB Special

Next <sup>1602</sup>

Back <sup>1604</sup>

Home <sup>1606</sup>

Add To

Grocery List <sup>1608</sup>

Save on grocery list <sup>1609</sup>

Fuel Price <sup>1612</sup>

Movies <sup>1516</sup>

**Save \$1.00**

**On HEB Convenience Pack Diapers**

**Smoked Sausage**

**\$2.55 For**

Barcode: 41220-77776

**3.99 For**

**EXTRA LARGE!**

**Smoked Sausage**

**\$2.55 For**

Barcode: 41220-77776

**\$1.15**

**HEB**

**2.33 For**


**HEB Half Moon Cheddar Or Colby**

**69¢ lb.**

**Washington**

000150" 01052500

17007


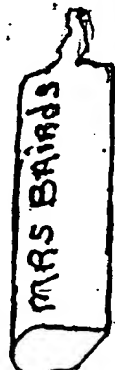
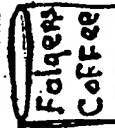


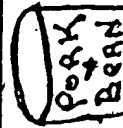
<b>Campbells</b> MANUFACTURE LOGOS	
Coupons MANUFACTURE LOGOS	
DeMonte - Frodo - Gamble - Hinz - Hunts - Welch - Kellogg	
Access Label 1704	
Back 1706	
Add To 1608	
Grocery List	
Next	
Save on grocery list 1609	

F1617

1800

Fig 18

1802

ALBERTSON		HEB		RANDALL'S		KROGER		SAFEWAY		WALMART	
											
1816		1811		1802							
Print	Produce	Meat/Seafood	Grocery								
	Dairy	Cheese	Bakery								
Back	Household	Body Care	Supplements								
Click on store to show store special	<p>1512</p> <p>Be able to construct list to suit Patrons shipping pattern of store</p>										
New Product	1816										
Manufacturer	1514										

FIL19

1900

ALBERTSON	HEB	RANDALL'S	KROGER	SAFeway	WALMART

Master List - 1500

Edit - 1501

Print - 1502

Add to Grocery list - 1609

Save on Grocery List - 1609

Master List - 1500	 	 

Master List - 1500

Edit - 1501

Print - 1502

Add to Grocery list - 1609

Save on Grocery List - 1609

Next




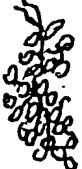

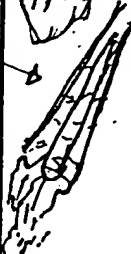

Back

Previous New Product Page

000450" 61252500

2000 → P1620 2003

1502

	ALBERTSON	H&B	RANDALLS	KROGER	SAFEWAY	WALMART	
1504							
	Post	CEISCO	COKE	CAMPBELL'S	VAN DE CAMP		
2010	Delete from Shopping List						
1608	Add						
1816	New Product						
1508	Edit						
1604	Back						
1609	Save						
1570	Print						
2002	Next Current Generic Shopping List (Category) (Previous Page)						

2008

Mushrooms  
Onions  
Oranges  
Peaches  
Pears  
Peas  
Peppers  
Potatoes  
Strawberries  
Spinach  
Sprouts  
Tomatoes  
Watermelon

2004

Mushrooms  
150 per bush  
1000 discount

2006

18000 81301

2002

at HEB

2103

FIG. 21

1902


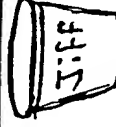





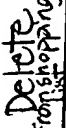

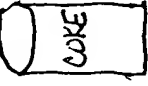



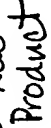





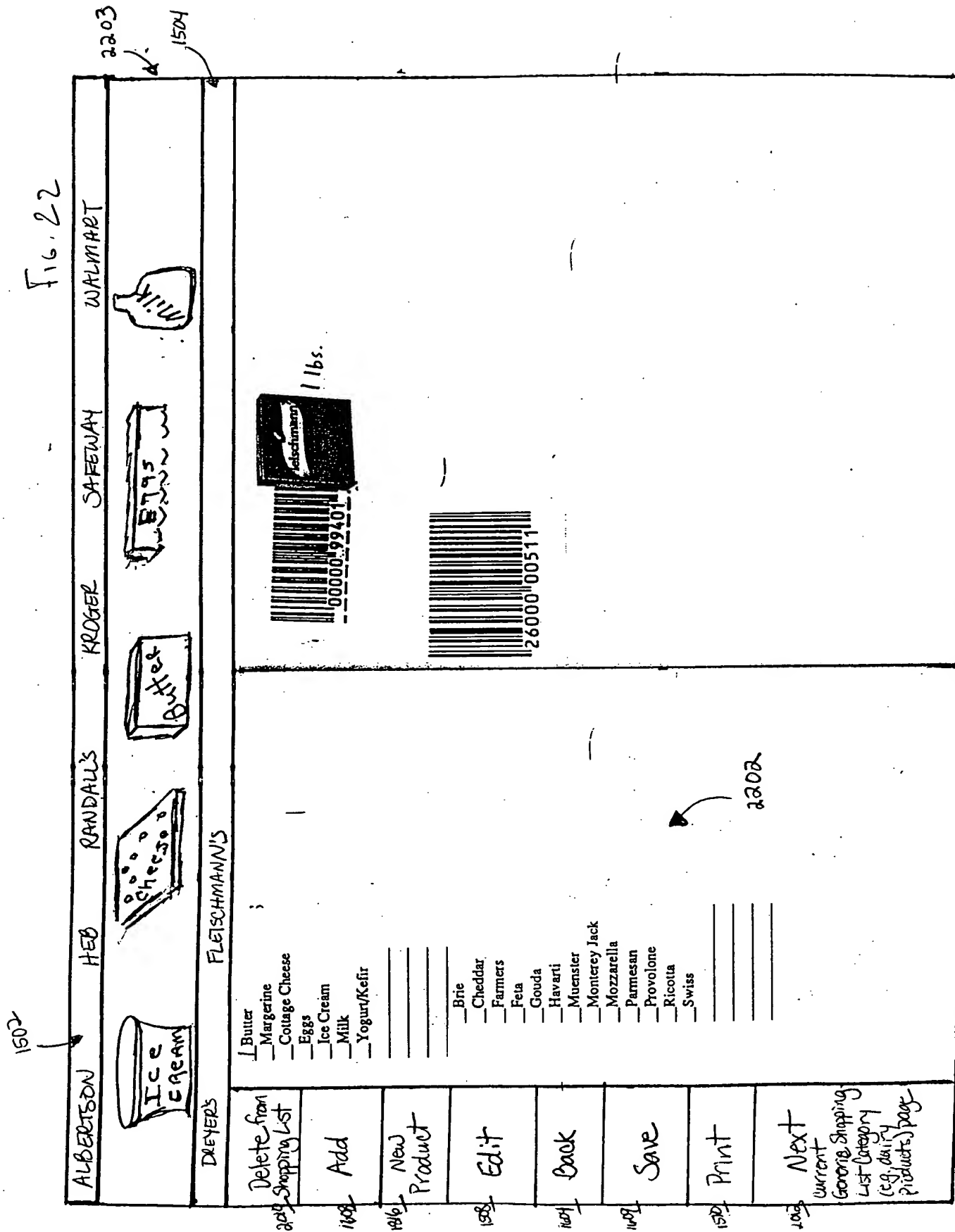
ALBERTSON	HEB	RANDALLS	KROGER	SAFEWAY	WALMART
					
					
Post	JIFF	ORISCO	COKE		
1901 	<div>   </div>				
1902 	<div>   </div>				
1903 	<div> <p>Beans</p> <p>Bear/Wine</p> <p>Chips (potato, corn)</p> <p>Coffee</p> <p>Cookies/Crackers</p> <p>Dried Fruit (raisins, etc.)</p> <p>Flour</p> <p>Granola/Cereal</p> <p>Honey</p> <p>Jam/Jelly</p> <p>Juice</p> <p>Maple Syrup</p> <p>Mayonnaise</p> <p>Mustard</p> <p>Nuts/Seeds</p> <p>Oil</p> <p>Pasta</p> <p>Peanut Butter</p> <p>Pet food/supplies</p> <p>Rice (wild, brown, white)</p> <p>Salad Dressing</p> <p>Salt/seasonings</p> <p>Sauce (hot, tomato)</p> <p>Soda</p> <p>Soup</p> <p>Tea</p> <p>Tofu</p> <p>Tortillas</p> <p>Water</p> </div>				
1904 					
1905 					
1906 					
1907 					
1908 	<div> <p>2102</p> <p>Current Generic Shopping List Category (Packaged Goods)</p> <p>Page</p> </div>				

FIG. 22



1502

2303






ALBERTSON		HEB		RANDALL'S		KROGER		SAFEWAY		WALMART	
Crest		Dial		TIGEL		BAN					
2010 Delete from Shopping List 1608 Add 1816 New Product 1508 Edit 1604 Back 1609 Save 1510 Print 2002 Next Current Generic Shopping List Category (e.g. Toiletries) page		Deodorant Lotion Shampoo Conditioner Soap Toothpaste Mouthwash Fragrances		18100 44835 							

2302



Fig 2 d 2403

1502

ALBERTSON		HEB	RANDALL'S	KROGER	SAFEWAY	WALMART
						
ROLL-AIDS		ONE-A-DAY		B-G-SQUID		
<div> <div>Delete from shopping list</div> <div>2012</div> </div>		<div> <div>ONE-A-DAY VITAMINS</div> <div>01&gt;</div> <div>0989-10150-0</div> </div>				
<div> <div>Add</div> <div>16082</div> </div>		<div> <div> <input type="checkbox"/> A-Complex  <input type="checkbox"/> B-Complex  <input type="checkbox"/> C  <input type="checkbox"/> E  <input type="checkbox"/> Multiples  <input type="checkbox"/> Calcium  <input type="checkbox"/> Digestive Aids  <input type="checkbox"/> I Vitamins                 </div> </div>				
<div> <div>Edit</div> <div>1816</div> </div>						
<div> <div>New Product</div> <div>1508</div> </div>						
<div> <div>Back</div> <div>1604</div> </div>		<div> <div>2402</div> </div>				
<div> <div>Save</div> <div>1609</div> </div>						
<div> <div>Print</div> <div>1512</div> </div>						
<div> <div>Next</div> <div>202</div> </div>		<div> <div>Current Generic Shopping List Category (c.g., Supplements) Page</div> </div>				





F1627

PRODUCE

- (5) APPLE
- (1) CABBAGE
- (10) LIME
- (1) LETTUCE
- (10) POTATO LBS.
- (5) TOMATO

PACKAGED GOODS

- (2) GREEN BEANS
- (2) ASPARIGAS
- (1) COOKING OIL
- (5) SOUP
- (1) SALT
- (1) PEPPER
- (4) PORK AND BEAN
- (2) PASTA
- (1) PEANUT BUTTER

PAPER GOODS

- (4) PAPER TOWLS
- TISSUE
- (1) FACIAL
- (2) TOILET

DAIRY PRODUCTS

- (1) MILK
- (2) EGGS
- (2) BUTTER
- CHEESE
- (1) CHEDDER
- (1) AMERICAN

MEAT

- (8) STEAK
- (2) BACON
- (2) CHICKAN

DRINKS

- (2) SODA
- (1) WINE
- (1) BEER

HOUSEHOLD GOODS

- (1) WRAP (FOIL)
- (1) BLEACH



25 ft



16 oz



24 oz



4 pk



1 lbs.



16 oz



10 oz

006750 01292560

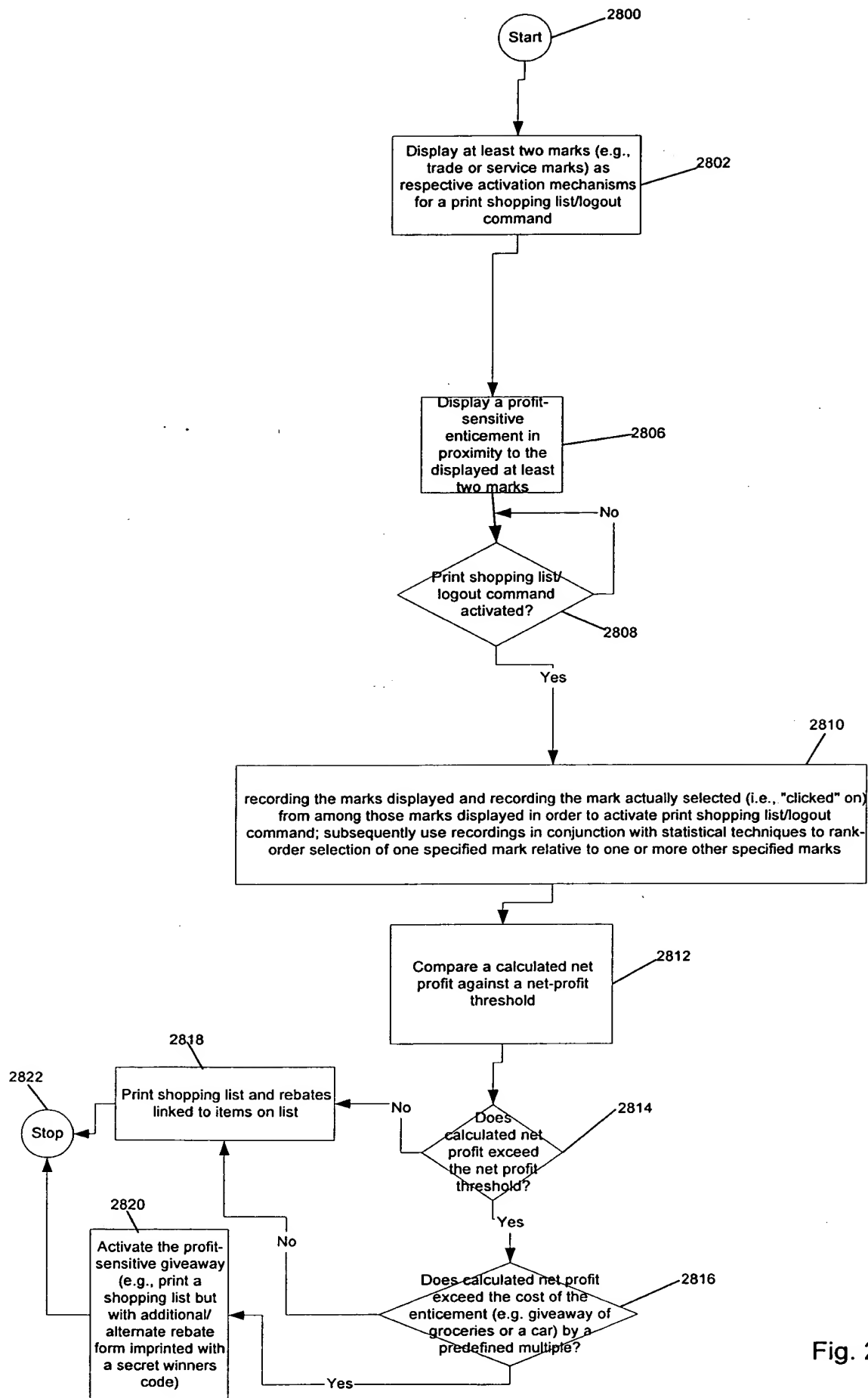


Fig. 28

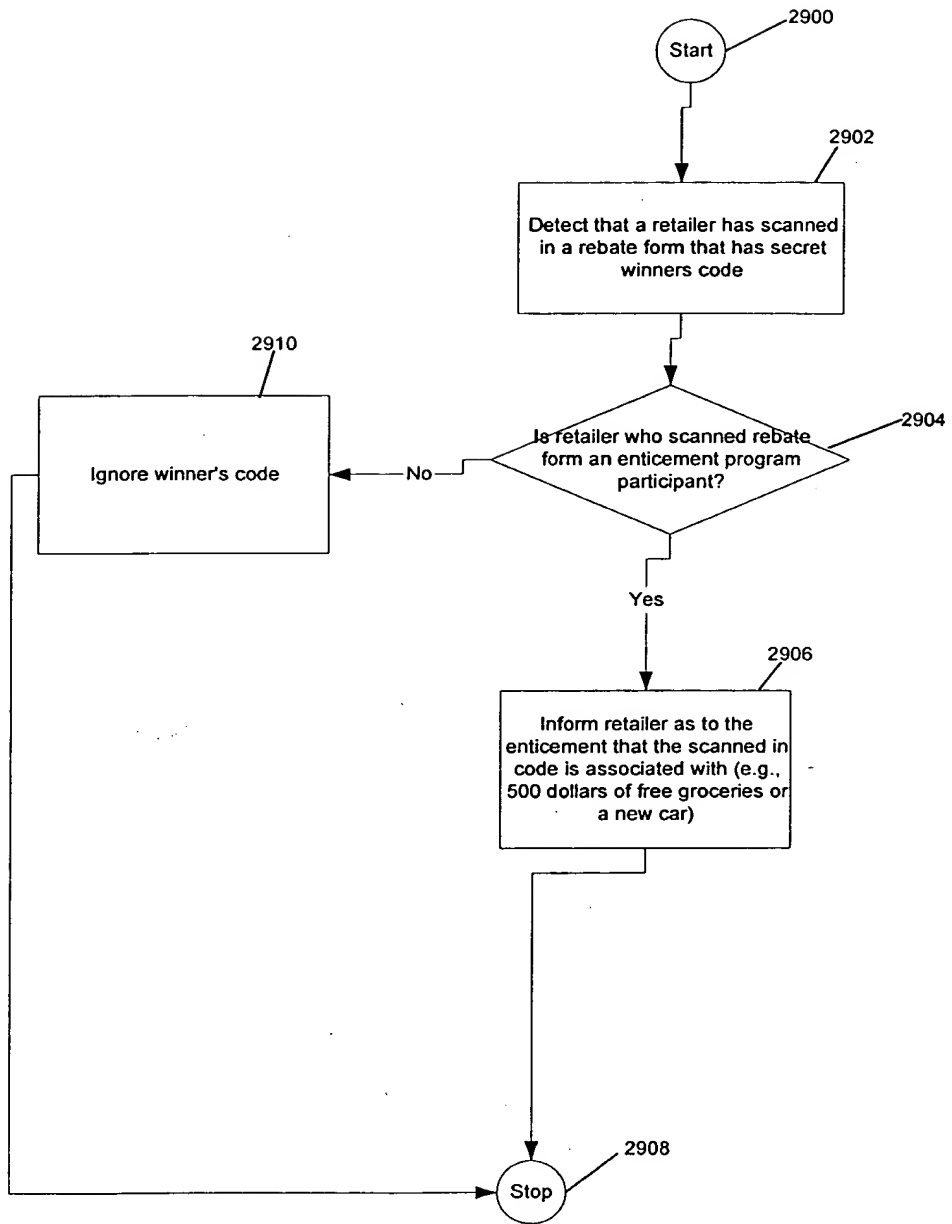


Fig. 29

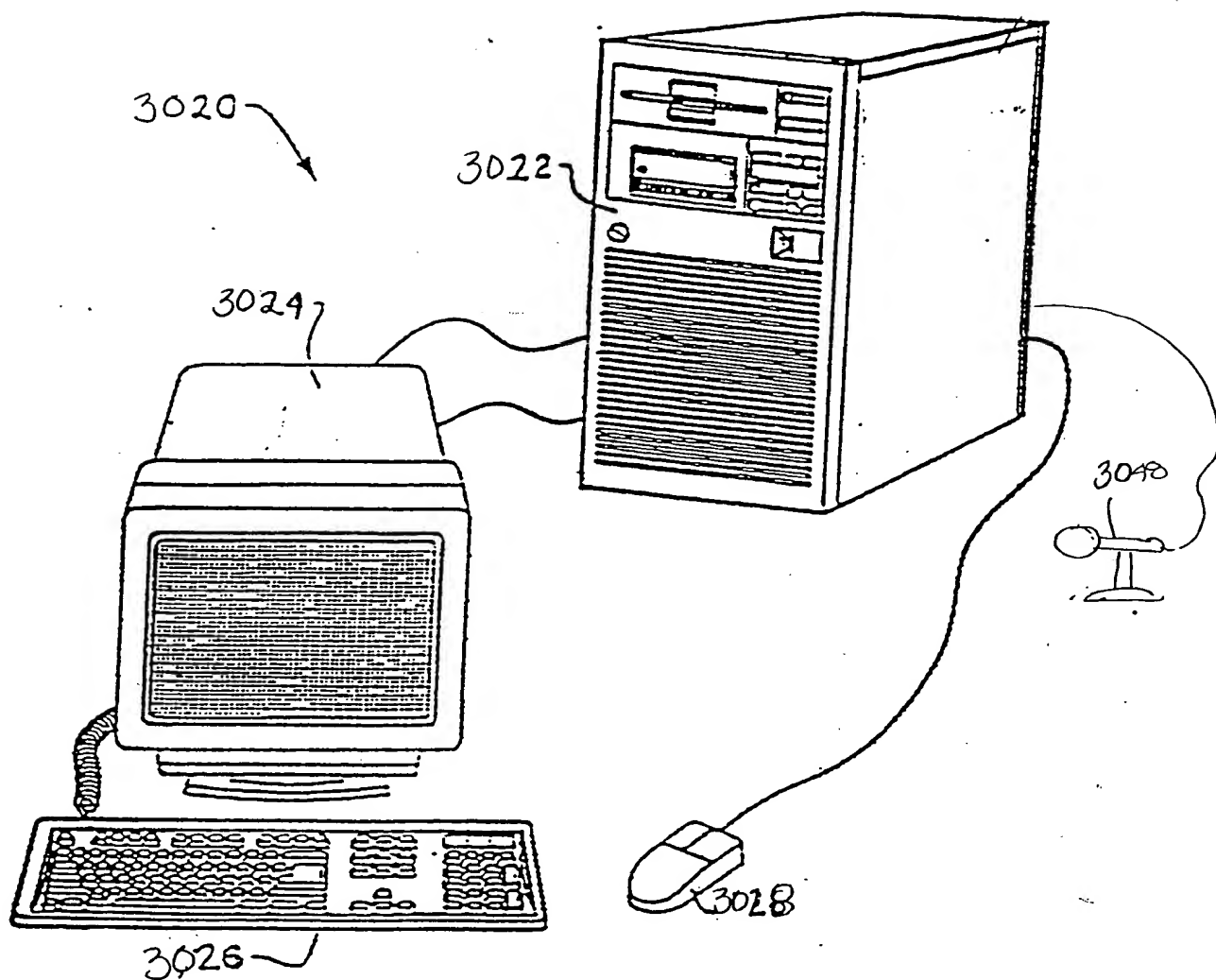


FIG 30






	HEB	Randalls	Kroger	SAFEWAY	WAL-MART
					
Next	List Alpha Those who				
Alpha	Dobusiness with us				
Catagories	OR				
Back	<input type="checkbox"/> Betty Crocker <input type="checkbox"/> Cambells <input type="checkbox"/> Del monte <input type="checkbox"/> Duncan Hines <input type="checkbox"/> General mills <input type="checkbox"/> Hunt's <input type="checkbox"/> International Home Foods <input type="checkbox"/> Kellogg's <input type="checkbox"/> Nabisco <input type="checkbox"/> Post <input type="checkbox"/> Proctor and Gamble	<input type="checkbox"/> Cereal <input type="checkbox"/> Canned Vegetables <input type="checkbox"/> Paper Good <input type="checkbox"/> Soft Drinks <input type="checkbox"/> Baking Goods <input type="checkbox"/> Personal Care			

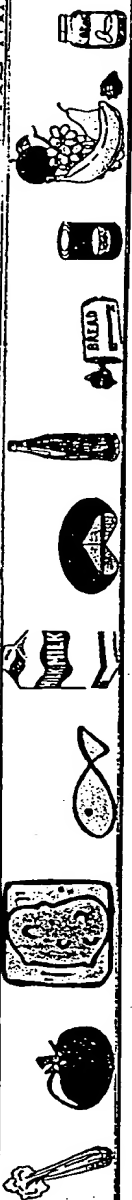
FIG. 31

3402

3104



HEB Randalls Kroger SAFEWAY WAL-MART



Next

Alpha

Catalogs

Back

List Alpha Those who  
Do business with us

- ☐ Betty Crocker
- ☐ Cambells
- ☐ Del monte
- ☐ Duncan Hines
- ☐ General Mills
- ☐ Hunt's
- ☐ International Home Foods
- ☐ Kellore?
- ☐ Nabisco
- ☐ Post
- ☐ Proctor and Gamble

New  
Products!

By Category, New Products

- ☐ Cereal
- ☐ Canned Vegetables
- ☐ Paper Goods
- ☐ Soft Drinks
- ☐ Baking Goods
- ☐ Personal Care

New  
Products!

FIG. 32

3202

3204